



Doha, Qatar
**The International School
on Research Impact Assessment**

"Learning to assess research with
the aim to optimise returns"

PERCEPTION OF RESEARCH IMPACT ASSESSMENT

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QATAR NATIONAL RESEARCH FUND

Nov 9-2015



الصندوق القطري لرعاية البحث العلمي
Qatar National Research Fund
Member of Qatar Foundation



Agència de Qualitat i
Avaluació Sanitàries de Catalunya

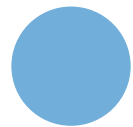
**KING'S
College
LONDON**



عضو في مؤسسة قطر
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Perception is the recognition and interpretation of sensory stimuli based upon our memory. In other words, it is the way you interpret data around you.



Friday 31 July 2015 16.44 BST

theguardian

— Ebola vaccine trial proves 100% successful in Guinea —

Rapid development and testing of drug may bring current epidemic in west Africa to an end and control future outbreaks, experts say



The 100% success rate of a vaccination trial against Ebola in Guinea is very promising, says the World Health Organisation



HIV discoverer: 'To develop a cure is almost impossible'

Meera Senthilingam, for CNN
Updated 1617 GMT (2317 HKT) July 24, 2015



Françoise Barre-Sinoussi, at the International AIDS Society Conference, in Vancouver.

Editor's Note: Vital Signs is a monthly program bringing viewers health stories from around the world.

Vancouver (CNN)—She's the woman who co-discovered HIV in 1983, and won a Nobel Prize for

X: "Not too promising!"

Y: "She discovered only problems, but unable to discover their solutions!"

Global warming: World sweats over July breaking warmest month record, 2015 hottest year so far

Updated Fri at 2:46am

Australians may be surprised to hear July was the warmest month ever on record worldwide and 2015 has been so far the hottest year.

The US National Oceanic and Atmospheric Administration (NOAA) announced the record just over three months before world leaders seek to reach a climate agreement in Paris.

In its monthly global climate report released online, NOAA said many countries and the world's oceans experienced heatwaves, with the Earth's oceans temperature also hitting record highs last month.

This July saw a monthly combined average temperature over global land and ocean surfaces of 16.61 degrees Celsius, an all-time high since record-keeping began in 1880, according to NOAA.

The first seven months of 2015 comprised the warmest such period on record globally, at 0.85C above the 20th century average, and surpassing the previous record set in 2010 by 0.09C, it said.



PHOTO: NOAA said many countries and the world's oceans experienced heatwaves in July. (ABC News)

MAP: Australia

Key Points

- July hottest month on record worldwide
- 2015 hottest year so far
- First seven months of 2015 0.85C above 20th-century average



So what?

Will this impact my power bill?

Will "Crop Production" be impacted?

Tourism?



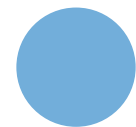
IT HAS BEEN ALWAYS THE CASE



HOW DO YOU PERCEIVE IMPACT?



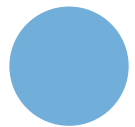
HOW WOULD YOU IMPACT PERCEPTION ?



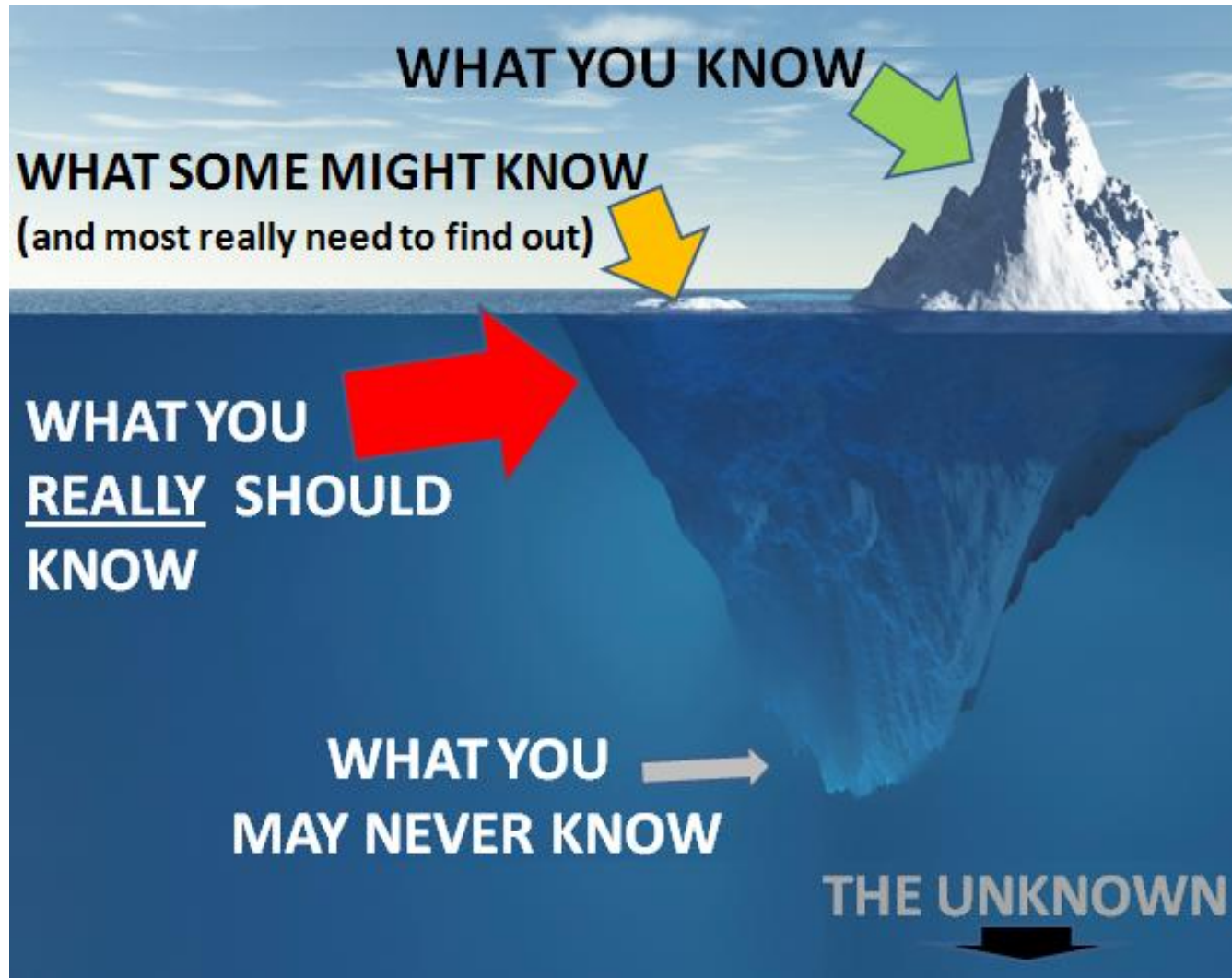
**FROM
LOOKING/UNDERSTANDING/MEASURING
IMPACT**



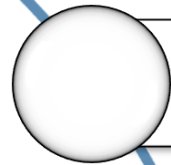
**To
CUSTOMIZING IMPACT**



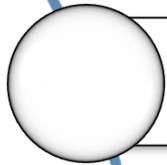
THE ANALOGY OF ICEBERG



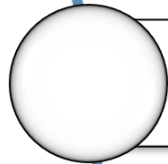
RIA PILLARS



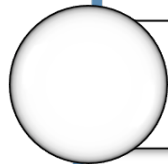
Impact



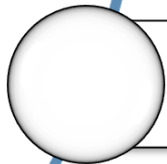
Measurement



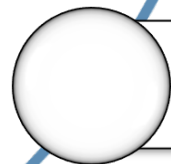
Purpose



Assessment



Continuity

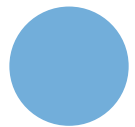


Testimonies

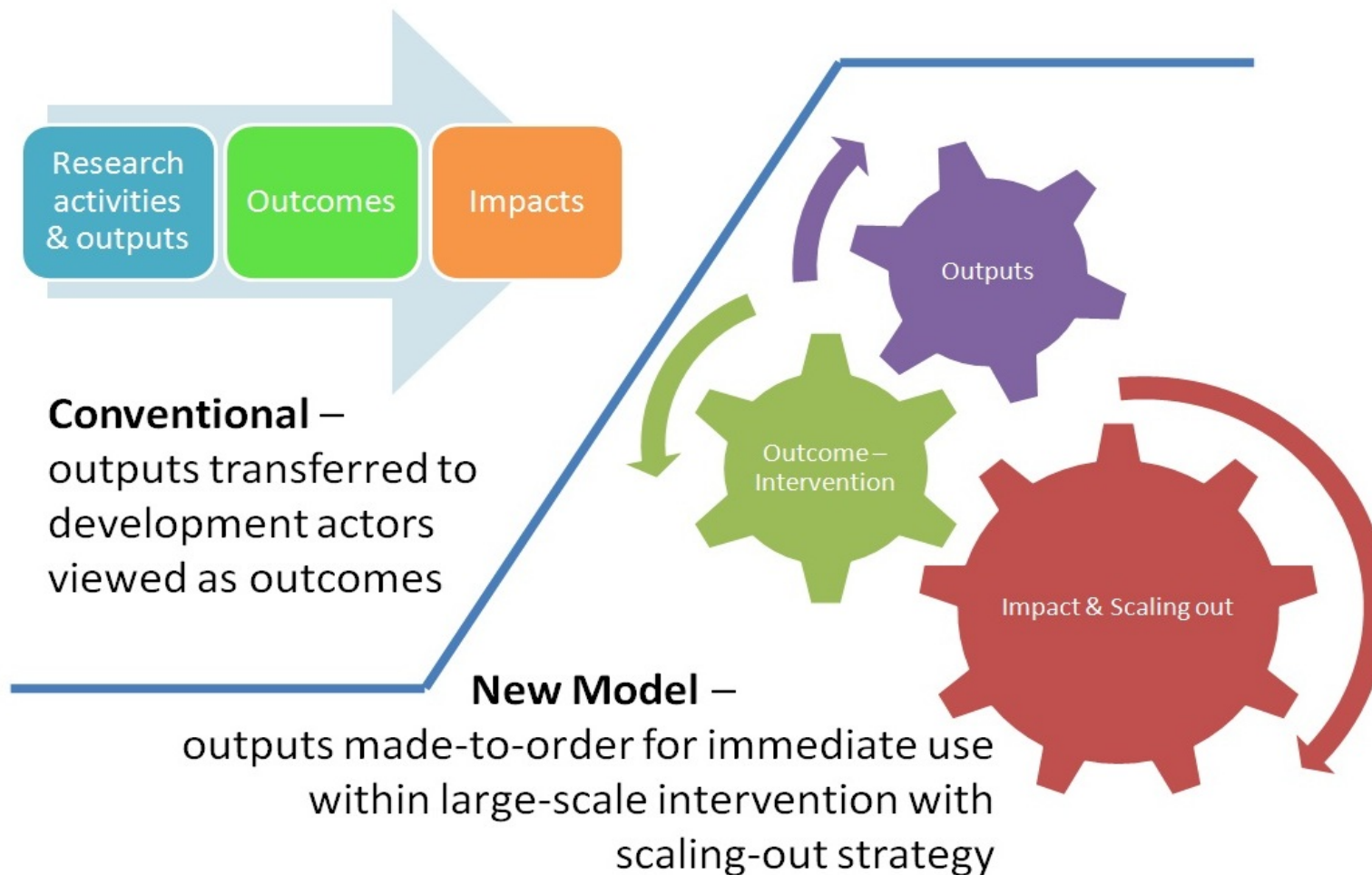


What really is “IMPACT”?

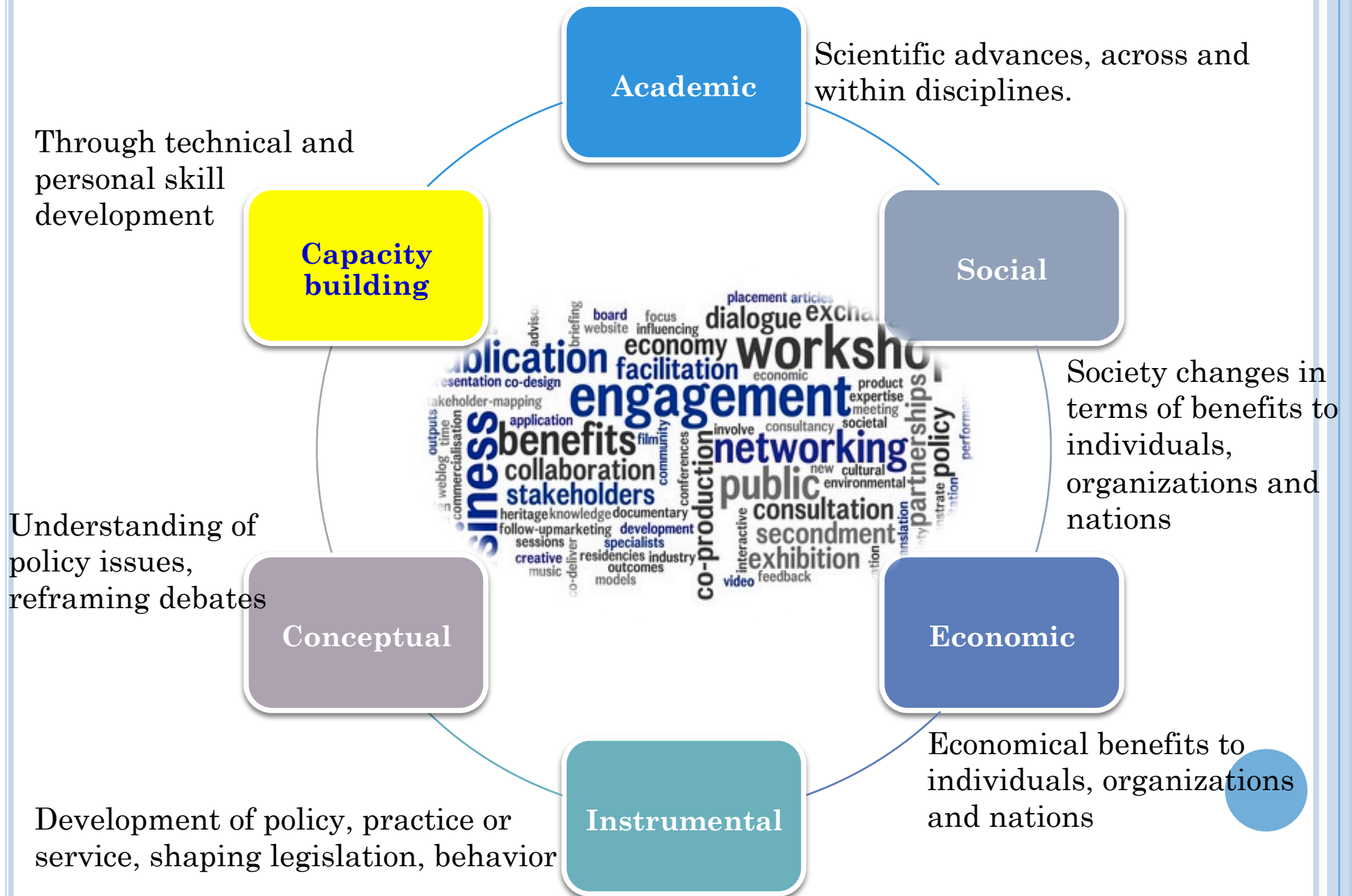
Impact is the tangible and intangible difference that your project or program is making in people's lives



Impact Pathway embedded directly



Types of “IMPACT”



“IMPACT”...Legacy ..Continuity..

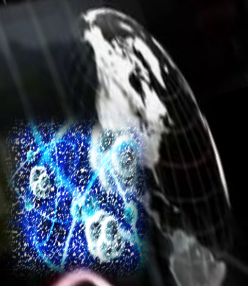


Old Civilizations

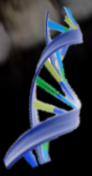
Foundations of Science

What is out there?

Age of Technology



ICT



100

400

400

600

1400

1550

1600

1900

2000

“RIA” ... Ask the right questions

What Impact do you want to measure?

What impact are you looking for?

What for?

What type?

What is the need of the stakeholder

Long or short term?

What do you want to achieve?

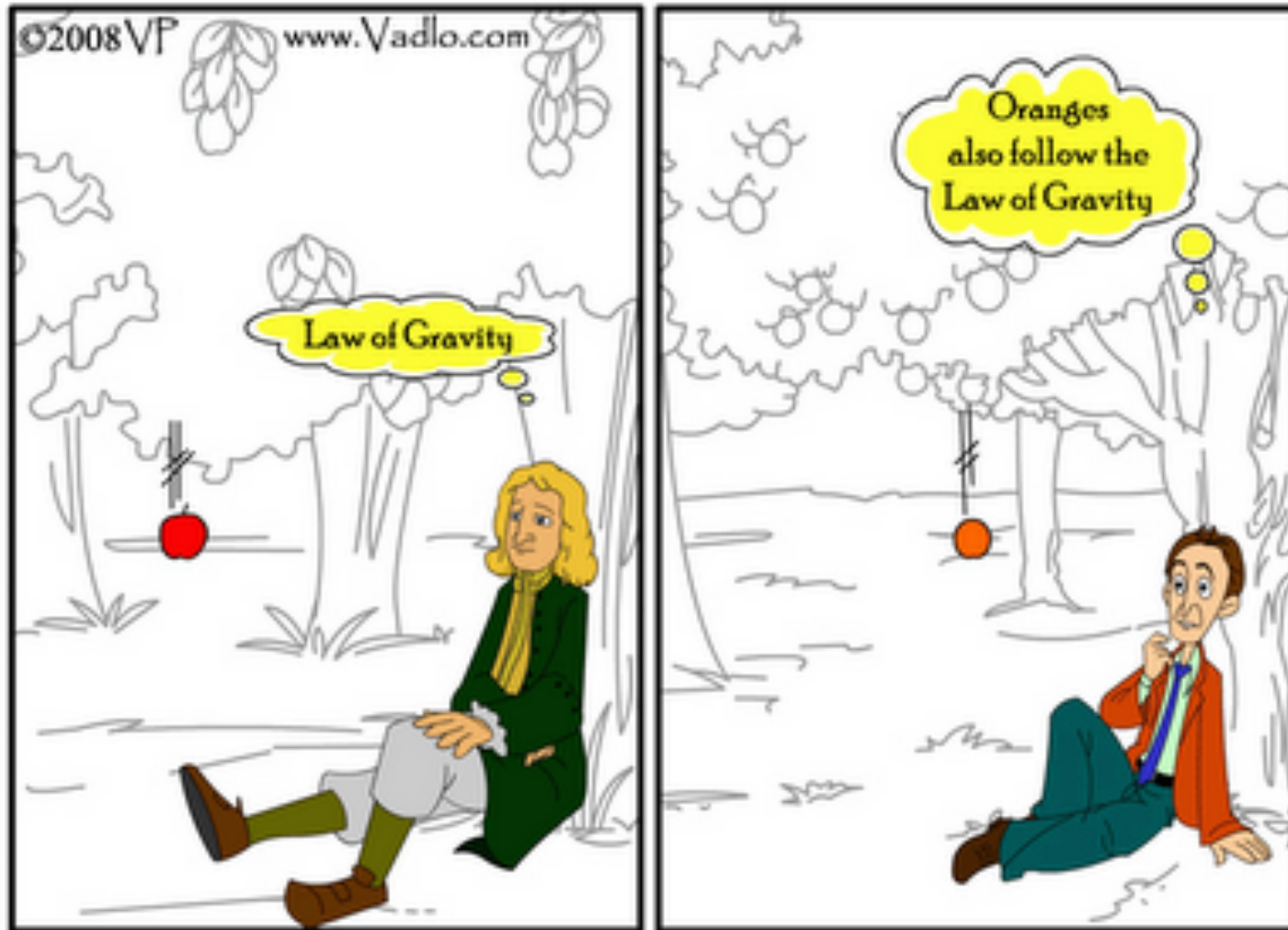


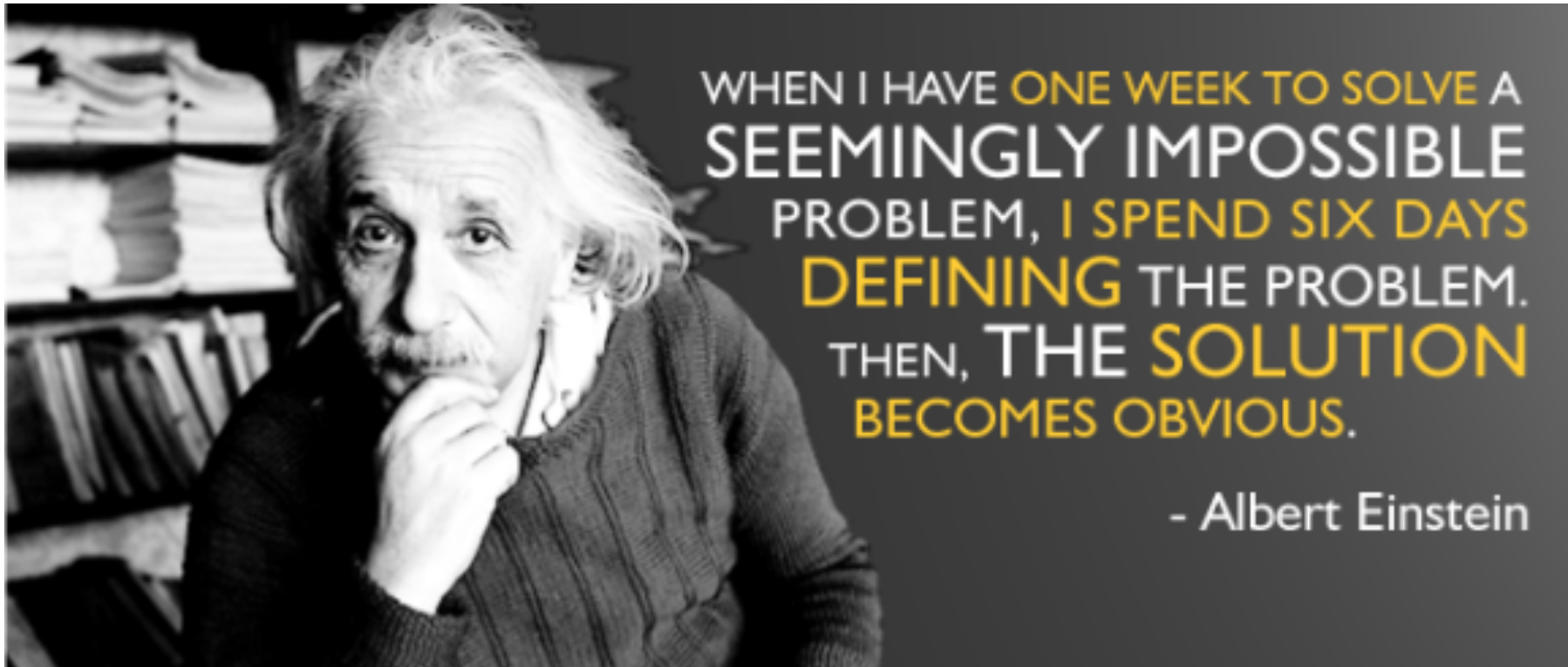
“GOOD” QUESTIONS

- Relevant and takes into account the priorities
- Reasonable/appropriate
- Identify the purpose of the assessment (Focused)
- Answerable given the available resources.
- Associated with criteria through which performance can be measured
- **Avoid vague, non-oriented questions**



Key to successful results

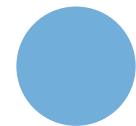




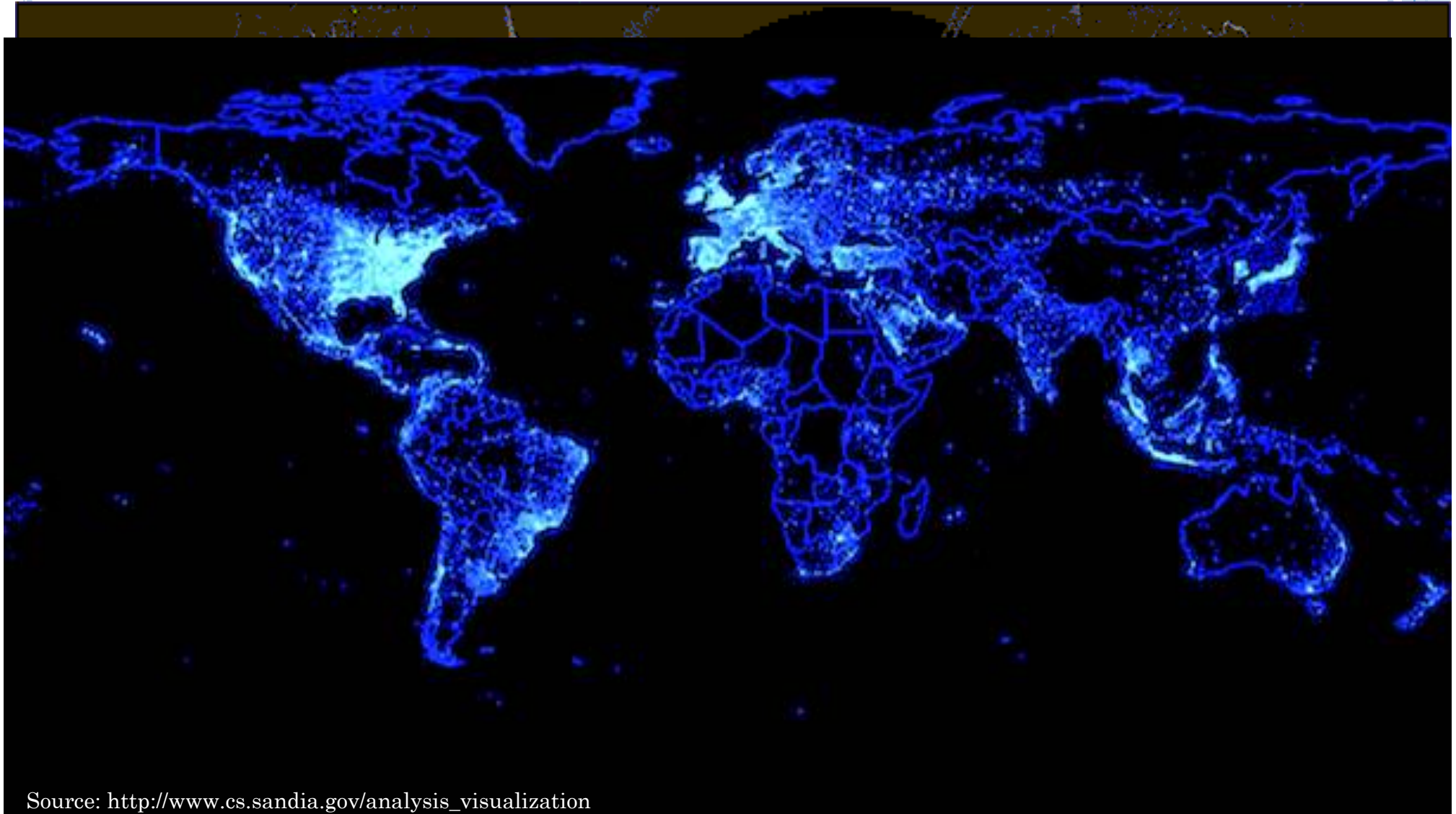
Team Challenges – Develop your Skills



- **Nominate a Group Leader.**
- **Develop the group RIA plan.**
- **Available Mentorship.**
- **Compete your RIA Plan among others.**



“IMPACT”: Engine of Prosperity



Source: http://www.cs.sandia.gov/analysis_visualization

Average
--

Relative IPv4 utilization observed using ICMP Ping requests

Source: Carna Botnet

RECOMMENDED READINGS

Preskill H & Jones N. (2009). *A Practical Guide for Engaging Stakeholders in Developing Evaluation Questions*. Robert Wood Johnson Foundation. Available at: <http://www.rwjf.org/pr/product.jsp?id=49951>)

Alkin MC. (2011). *Evaluation Essentials: From A to Z*. New York, NY: The Guilford Press.

Rossi PH, Lipsey MW, Freeman HE. (2004). *Evaluation: A Systematic Approach* (7th ed.). Thousand Oaks, CA: Sage Publications Inc.

McDavid JC, Huse I, Hawthorn LRL. (2013). *Program Evaluation and Performance Management: An Introduction to Practice* (2nd ed.). Thousand Oaks, CA: Sage Publications, Inc.



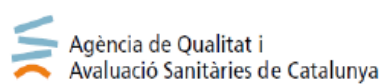


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Theme of the Day:
Iceberg of RIA

MONDAY NOVEMBER 9		FACULTY
8:00-8:30 am	Breakfast and Welcome Coffee	
SECOND PILLAR KNOW YOUR RIA FOUNDATION		
8:30-9:00 am	Perception of RIA	Dr. Omar Boukhris
9:00-9:45 am	Research Impact Assessment: Basics and Principals/understand the need for RIA	Dr. Jonathan Grant
10:15-12:00 am	Understand the need for RIA <ul style="list-style-type: none"> • Accountability • Advocacy • Allocation • Analysis 	Alexandra Pollitt Dr. Paula Adam Dr. Jonathan Grant Dr. Saba Hinrichs
9:45-10:15 am	Refreshment Break	
12:00-1:00 pm	Let's meet the Alumni: Real Applications of RIA	Dr. Carme Carrion (Spain), Dr. Alison Buchan (Canada)
1:00-2:00 pm	Lunch	
2:00-3:30 pm	Team Challenge: (i) Develop RIA Skills – Prepare your RIA plan + discussion about time -lag, attribution...etc	(i) Alumni and mentors
3:30-4:00 pm	Refreshment Break	
4:00-4:45 pm	Day 1: “Team Challenge” outcome (Group Briefing)	Group leader: Interactive discussion: what did we learn from Day 1
5:00pm	Leaving QNCC	Transportation to the Dinner Venue
6:00-8:00 pm	Dinner at Souq Waqif	



THANK YOU

