



Doha, Qatar
**The International School
on Research Impact Assessment**

"Learning to assess research with
the aim to optimise returns"

AN INTRODUCTION TO BIBLIOMETRICS

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THE POLICY INSTITUTE, KING'S COLLEGE
LONDON**

NOVEMBER 10- 2015



LEARNING OBJECTIVES AND KEY MESSAGES

- Introduce you to bibliometrics in a general manner
- Show you the basic requirements for conducting bibliometric analyses
- You will learn about invalid bibliometric measures around

- *Build up expertise in bibliometrics before using it !*
- *Use bibliometrics wisely, and in context !*

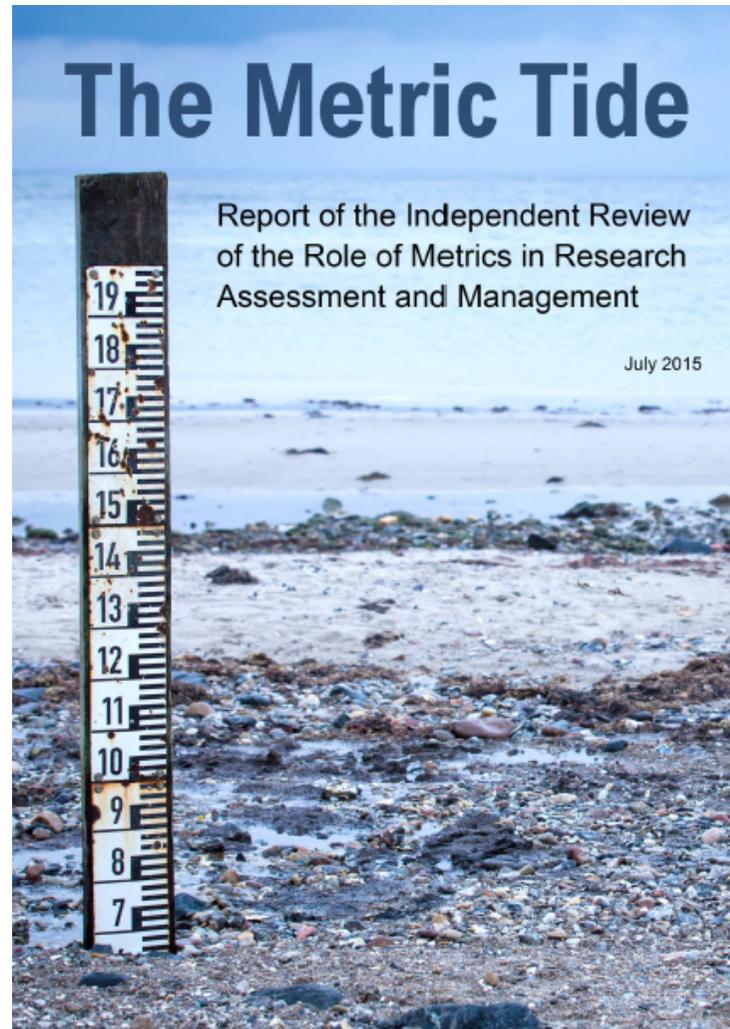


CONTENT OF TALK

- Introduction of bibliometrics and data systems
- Basic requirements for bibliometric analysis
- Validity of research assessment
- Bibliometric indicators
- Some example uses



THE METRICS TIDE PROVIDES GOOD OVERVIEW ON (BIBLIO)METRICS



*http://
www.hefce.ac.uk
/media/
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WHAT IS BIBLIOMETRICS?

- The use of published scientific literature (articles, books, conference proceedings, etc.) for measuring research activity eg output volume, science 'quality', interdisciplinarity, networking
- New knowledge created by scientists is embedded in the scientific literature
 - By measuring scientific literature, we measure knowledge and the ways it is produced



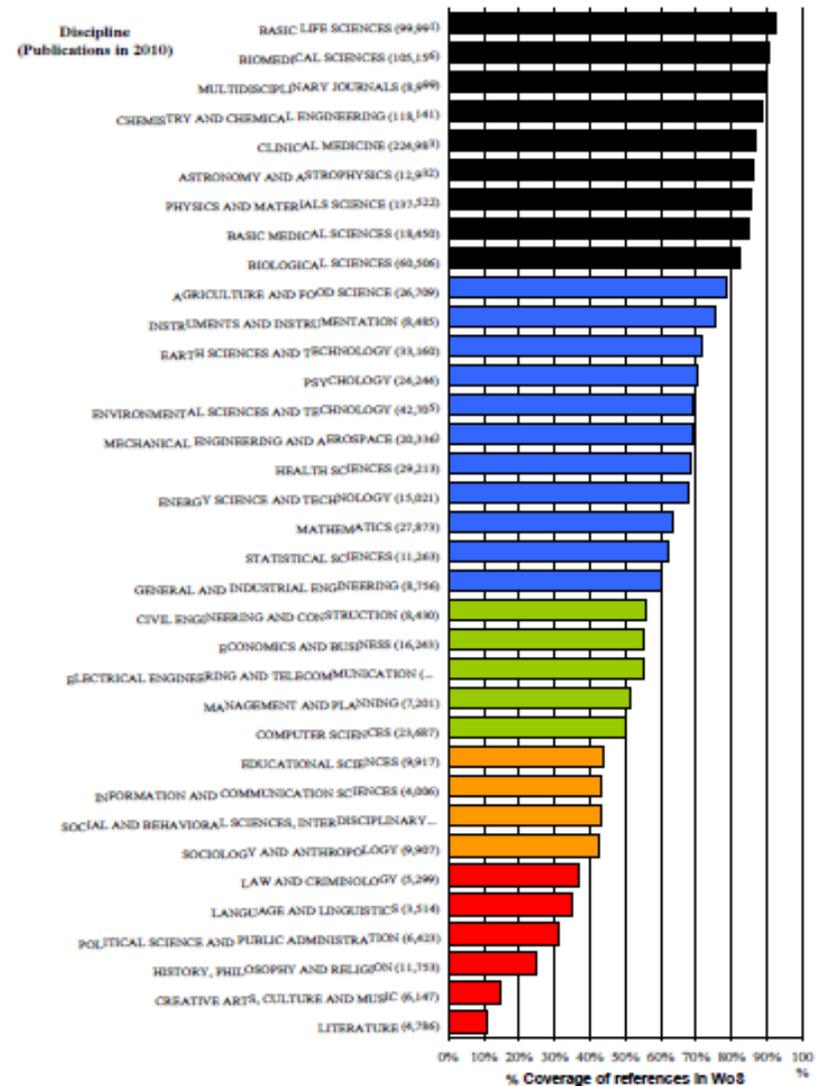
BIBLIOMETRICS RELIES ON INFORMATION IN A PAPER

Journal	→	<i>Brain</i> (2002), 125, 1839–1849
Title	→	Autism, Asperger syndrome and brain mechanisms for the attribution of mental states to animated shapes
Authors	→	Fulvia Castelli, ¹ Chris Frith, ² Francesca Happé ³ and Uta Frith ¹
Addresses	→	¹ <i>Institute of Cognitive Neuroscience, ²Wellcome Department of Cognitive Neurology, Institute of Neurology, University College London and ³Institute of Psychiatry, Kings College London, London, UK</i> <i>Correspondence to: Uta Frith, Institute of Cognitive Neuroscience, University College London, 17 Queen Square, London WC1N 3AR, UK</i> <i>E-mail: u.frith@ucl.ac.uk</i>
Abstract	→	Summary Ten able adults with autism or Asperger syndrome and 10 normal volunteers were PET scanned while watching animated sequences. The animations depicted two triangles moving about on a screen in three different conditions: moving randomly, moving in a goal-directed fashion (chasing, fighting), and moving interactively with implied intentions (coaxing, tricking). The last condition frequently elicited descriptions in terms of mental states that viewers attributed to the triangles (mentalizing). The autism group gave fewer and less accurate descriptions of these latter animations, but equally accurate descriptions of the other animations compared with controls. While viewing animations that elicited mentalizing, in contrast to randomly moving shapes, the normal group showed increased activation in a previously identified mentalizing network (medial prefrontal cortex, superior temporal sulcus at the temporo-parietal junction and temporal poles). The autism group showed less activation than the normal group in all these regions. However, one additional region, extrastriate cortex, which was highly active when watching animations that elicited mentalizing, showed the same amount of increased activation in both groups. In the autism group this extrastriate region showed reduced functional connectivity with the superior temporal sulcus at the temporo-parietal junction, an area associated with the processing of biological motion as well as with mentalizing. This finding suggests a physiological cause for the mentalizing dysfunction in autism: a bottleneck in the interaction between higher order and lower order perceptual processes.
References	→	References Castelli F, Happé F, Frith U, Frith C. Movement and mind: a functional imaging study of perception and interpretation of complex intentional movement patterns. <i>Neuroimage</i> 2000; 12: 314–25. Critchley HD, Daly EM, Bullmore ET, Williams SC, Van Amelsvoort T, Robertson DM, et al. The functional neuroanatomy of social behaviour: changes in cerebral blood flow when people with autistic disorder process facial expressions. <i>Brain</i> 2000; 124: 2203–12. Evans AC, Kamber M, Collins DL, MacDonald D. A MRI-based probabilistic atlas of neuroanatomy. In: Shorvon S, Fish D, Andermann F, Bydder GM, Stefan H, editors. <i>Magnetic resonance scanning and epilepsy</i> . NATO ASI series A, Life Sciences, Vol. 264. New York: Plenum; 1994. p. 263–74. Happé F, Frith U. The neuropsychology of autism. [Review]. <i>Brain</i> 1996; 119: 1377–400. Happé F, Ehlers S, Fletcher S, Frith U, Johansson M, Gillberg C, et al. 'Theory of mind' in the brain. Evidence from a PET scan study of Asperger syndrome. <i>Neuroreport</i> 1996; 8: 197–201. Heider F, Simmel M. An experimental study of apparent behavior. <i>Am J Psychol</i> 1944; 57: 243–59. Howard MA, Cowell PE, Boucher J, Brooks P, Mayes A, Farrant A, et al. Convergent neuroanatomical and behavioural evidence of an amygdala hypothesis of autism. <i>Neuroreport</i> 2000; 11: 2931–5. Kanwisher N, McDermott J, Chun MM. The fusiform face area: a module in human extrastriate cortex specialized for face perception. <i>J Neurosci</i> 1997; 17: 4302–11.



BIBLIOGRAPHIC DATA SYSTEMS

- In the field we work with three bibliographic databases:
 - Web of Science by Thomson Reuters;
 - Scopus by Elsevier Science;
 - Google Scholar by Google.
- Understanding strengths and weakness of different databases is key (i.e. “Coverage”)



LEVELS OF BIBLIOMETRIC ANALYSIS

- Macro level eg country and region comparisons
- Meso level eg research organisation, universities, institutes
- Mirco level eg analysis of programmes, groups or individual researchers



THREE METHODS OF DATA COLLECTION

1. Based on list of names of researchers
2. Based on a list of publications of a unit
3. Based on the address of a country or an institute



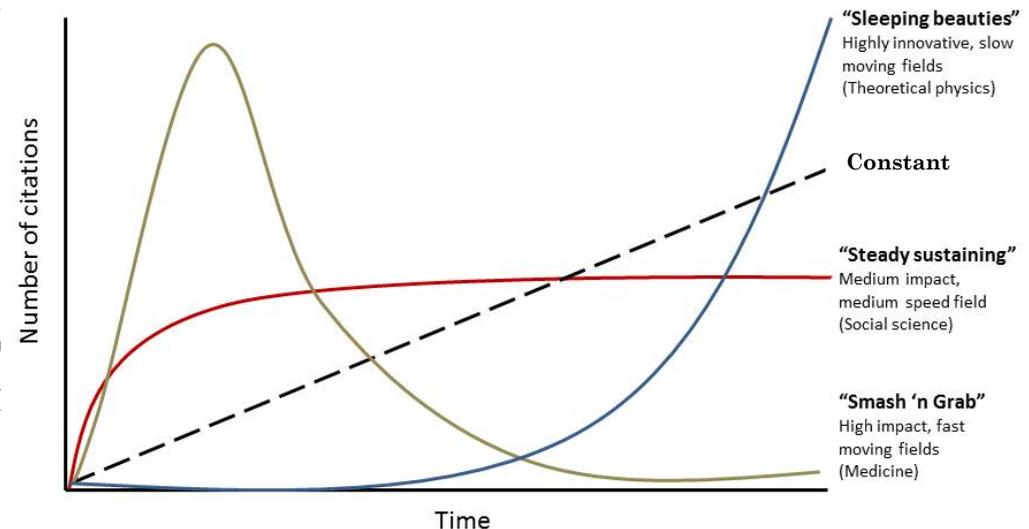
ADDITIONAL ANALYSES CAN FOCUS ON ..

- **Research profiles:** a break down of the output over various fields of science.
- **Scientific cooperation analysis:** a break down of the output over various types of scientific collaboration.
- **Knowledge user analysis:** a break down of the 'responding' output into citing fields, countries or institutions.
- **Highly cited paper analysis:** which publications are among the most highly cited output (top 10%, 5%, 1%) of the global literature in that same field(s).
- **Network analysis:** how is the network of partners composed, based on scientific cooperation?



ANALYSIS MAY GIVE AN INCORRECT IMPRESSION, IF DATA ARE NOT “NORMALIZED”

- Different fields have different citation patterns, expressed differently over time
- This means it is important to normalise citation patterns by both field of research and year of publication
- This is done by comparing observed citations to expected citations for a field/year combination



If bibliometrics data are not normalized, it could give the misimpression that certain fields or institutions are underperforming.



THE IMPORTANCE OF NORMALIZATION: TWO PAPERS

Year	Title	Journal	Raw Citations	Cites/yr	NCS	WoS category
2010	Instructive role of the vascular niche in promoting tumour growth and tissue repair by angiocrine factors	NATURE REVIEWS CANCER (JIF=37.54)	51	17.00	4.32	ONCOLOGY
2010	Inverse spectral problems for differential operators on arbitrary compact graphs	JOURNAL OF INVERSE AND ILL-POSED PROBLEMS (JIF=0.43)	5	1.67	4.81	MATHEMATICS

The (mean) normalised citation score compares actual citations against expected citations by taking into account the field, age and document type of a paper. Also known as the: Relative citation score, average relative citation score, etc.



WHICH MEANS THE H-INDEX AND JIF ARE POOR BIBLIOMETRICS INDICATORS!

- Journal Impact Factor (**JIF**) is the mean citation score of a journal, determined by dividing all citations in year T by all citable documents in years T-1 and T-2
 - Not (field or type) normalised
 - Variance in citations of papers within a journal (so inflates the impact of all researchers publishing in a journal)
- The **h-index** is based on the set of the scientist's most cited papers and the number of citations that they have received in other publications
 - Not field normalised
 - Is biased against youth and favours the old and the experienced



SAN FRANCISCO DECLARATION ON RESEARCH ASSESSMENT (DORA)

“Do not use journal-based metrics, such as Journal Impact Factors, as a surrogate measure of the quality of individual research articles, to assess an individual scientist’s contributions, or in hiring, promotion, or funding decisions”



The International School

The San Francisco Declaration on Research Assessment (DORA), initiated at the 2012 Annual Meeting of the American Society for Cell Biology by a group of editors and publishers of scholarly journals, recognizes the need to improve the ways in which the outputs of scientific research are evaluated.

What does **DORA** say?

DORA makes one general and 17 specific recommendations.

General recommendation:

Do not use journal-based metrics, such as Journal Impact Factors (JIFs), as surrogate measures of the quality of individual research articles, to assess an individual scientist's contributions, or in hiring, promotion, or funding decisions.

For Organizations That Supply Metrics

- Be transparent
- Provide access to data
- Discourage data manipulation
- Provide different metrics for primary literature and reviews

For Publishers

- Cease to promote journals by Impact Factor, provide an array of metrics
- Focus on article-level metrics
- Identify different author contributions
- Open the bibliographic citation data
- Encourage primary literature citations

For Research Institutions

- When hiring and promoting, state that scientific content of a paper, not the JIF of the journal where it was published, is what matters
- Consider value from all outputs and outcomes generated by research

For Funding Agencies

- State that scientific content of a paper, not the JIF of the journal where it was published, is what matters
- Consider value from all outputs and outcomes generated by research

For Researchers

- Focus on content
- Cite primary literature
- Use a range of metrics to show the impact of your work
- Change the culture!

San Francisco
DORA
Declaration on Research Assessment



See the full text of DORA at www.ascb.org/SFdeclaration.html. Sign the Declaration!

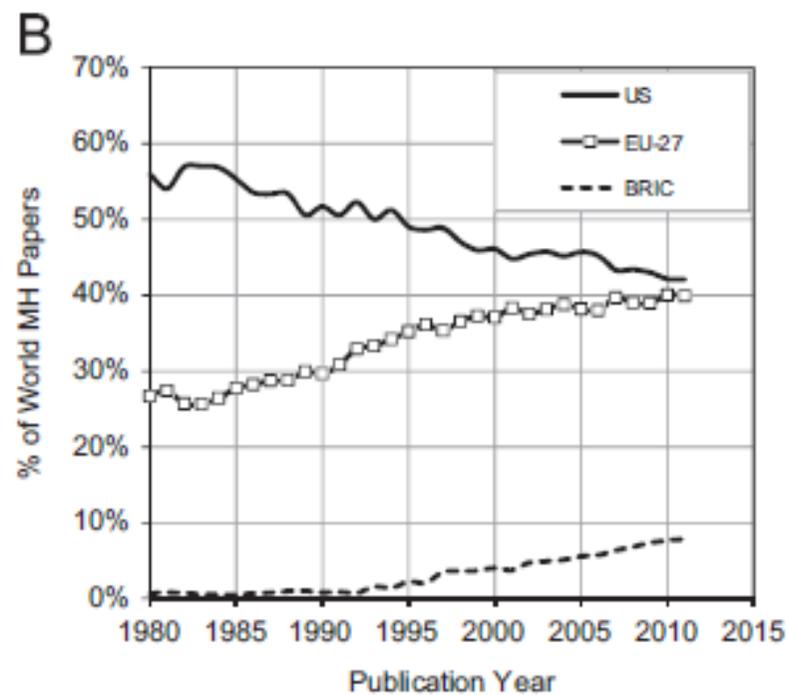
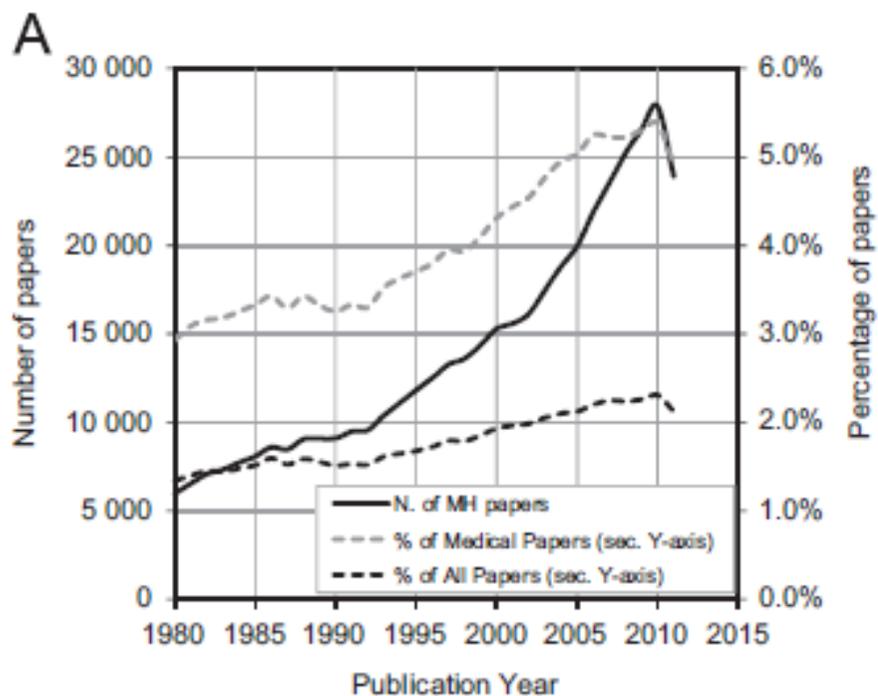
PREFERRED INDICATORS SHOULD BE NORMALISED

- Bibliometric indicators could best reflect actual impact of a unit under study.
- Therefore, compare *actual* versus *expected* impact.
- Take into account the field, age , and types of document you are dealing with.
- Stay away from “One-Indicator” thinking: preferably use a variety of indicators.

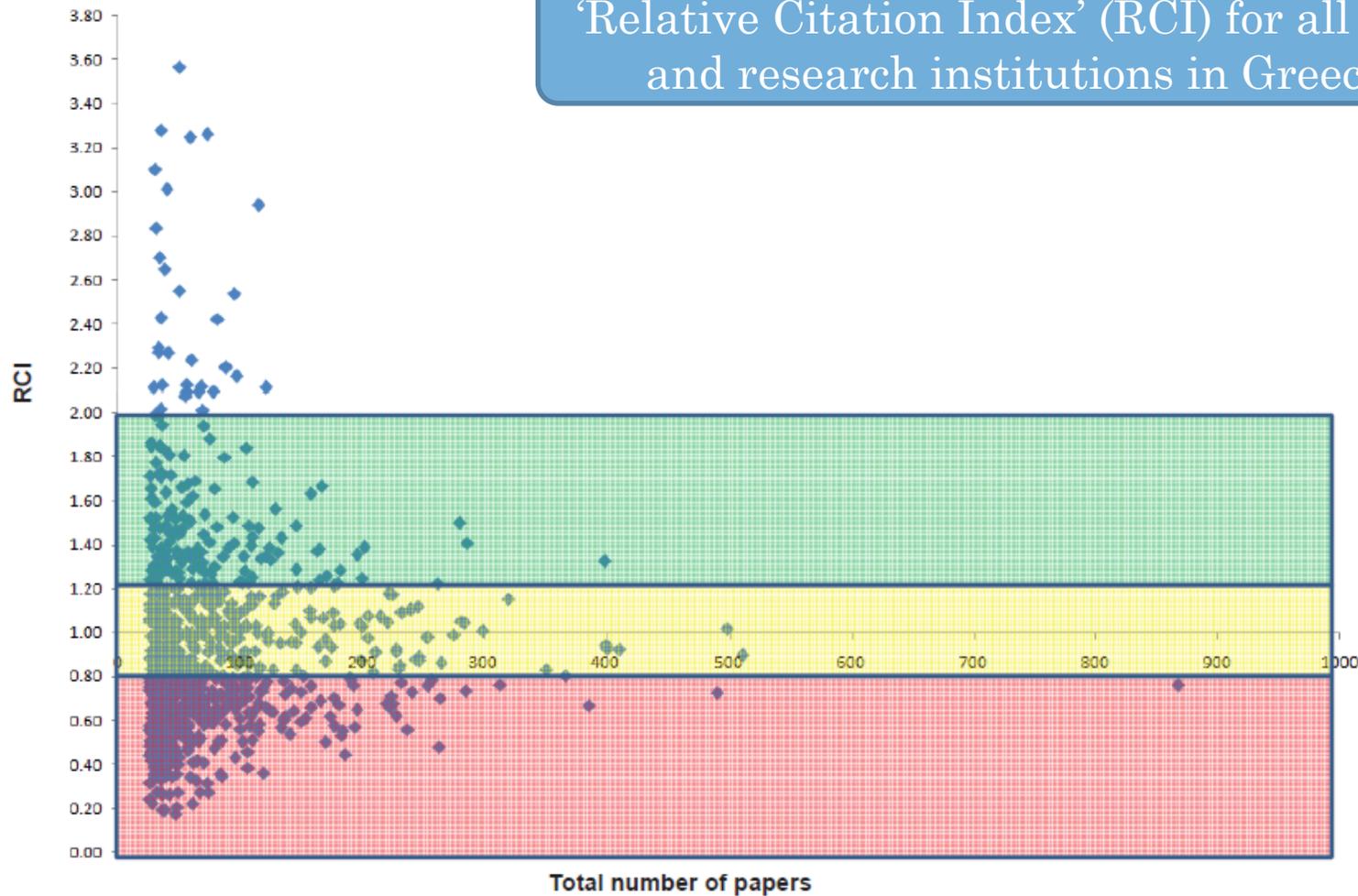


SOME EXAMPLES OF BIBLIOMETRIC ANALYSIS: MENTAL HEALTH RESEARCH

Volume of research publication in 'mental health' research

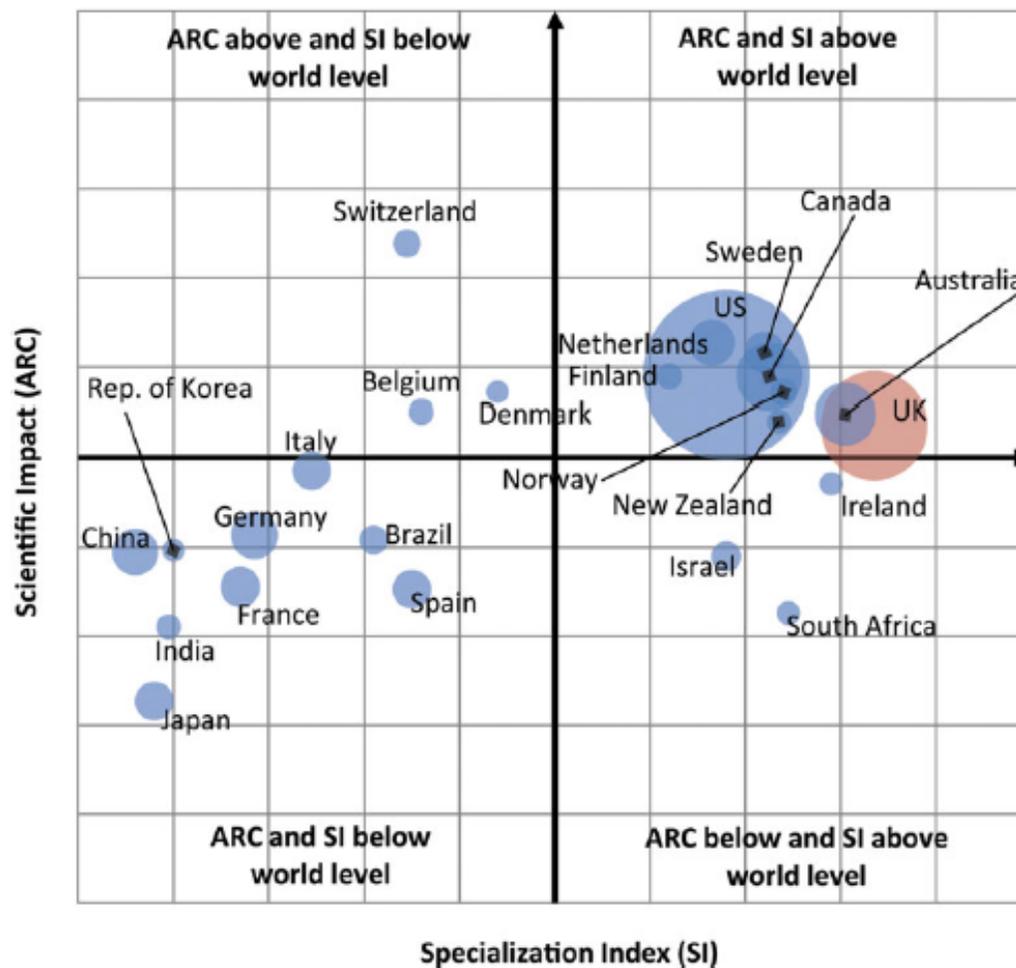


SOME EXAMPLES OF BIBLIOMETRIC ANALYSIS GREECE R&D SYSTEM



SOME EXAMPLES OF BIBLIOMETRIC ANALYSIS: SOCIAL CARE RESEARCH (1)

Relationship between 'Average Relative Citations' and 'Specialisation Index' by country



FURTHER READING

- Wilsdon, J., et al. (2015). *The Metric Tide: Report of the Independent Review of the Role of Metrics in Research Assessment and Management*. DOI: 10.13140/RG.2.1.4929.1363
- Campbell et al (2015). Comparative Performance of Adult Social Care Research, 1996–2011: A Bibliometric Assessment. *British Journal of Social Work*, 1–19. doi:10.1093/bjsw/bcv022.
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- Moed HF (2005) Citation analysis in research evaluation. Springer, Dordrecht.
- van Leeuwen T (2004) “Descriptive versus Evaluative bibliometrics. Monitoring and assessing of national R&D systems, pp. 373–388, in: Handbook of Quantitative Science and Technology Research, editors Moed H., Glanzel W., & Schmoch U, Kluwer Academic Publishers.

