



Hosted by



What is your impact pathway?

Anne-Maree Dowd

CSIRO

PRINCIPLE PARTNER



PLATINUM SPONSOR



GOLD SPONSORS



SILVER SPONSORS



BRONZE SPONSORS



SPECIAL EVENT SPONSORS



FOUNDING ORGANISATIONS



**The International School
on Research Impact Assessment**

MELBOURNE | 19-23 SEPTEMBER 2016

Learning outcomes

- Describe the foundations of program logic
- Understand how the program logic framework is applied at CSIRO
- Knowledge and practical application of constructing an impact pathway



What is research impact?

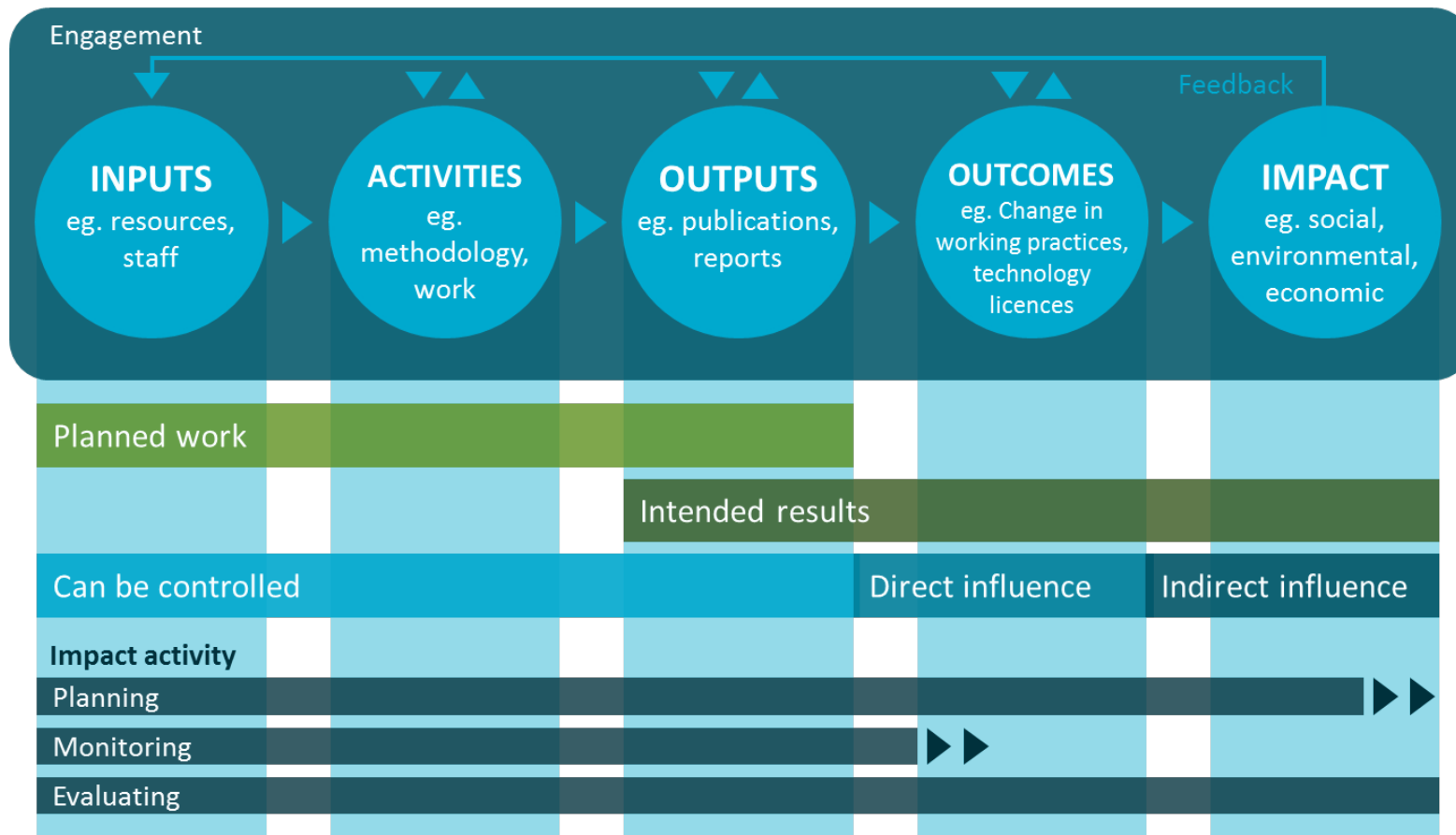
“An effect on, change or benefit to the economy, society and environment, beyond those contributions to academic knowledge”

Differences between research and evaluation

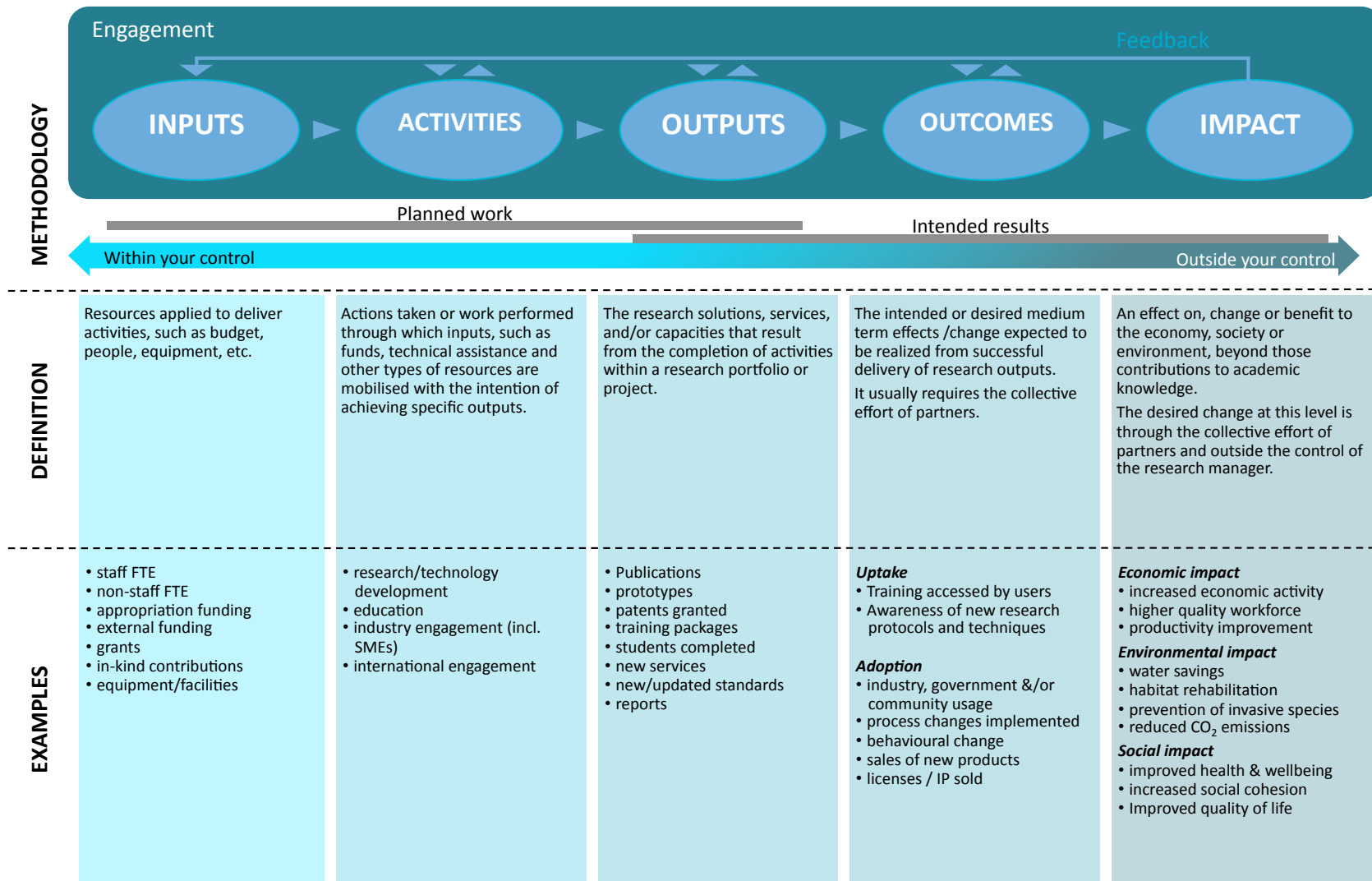
Research	Evaluation
<ul style="list-style-type: none">✓ Seek to generate new knowledge✓ Researcher-focused✓ Hypotheses✓ Make research recommendations✓ Publish results	<ul style="list-style-type: none">✓ Information for decision making✓ Stakeholder-focused✓ Key questions✓ Recommendations based on key questions✓ Report to stakeholders

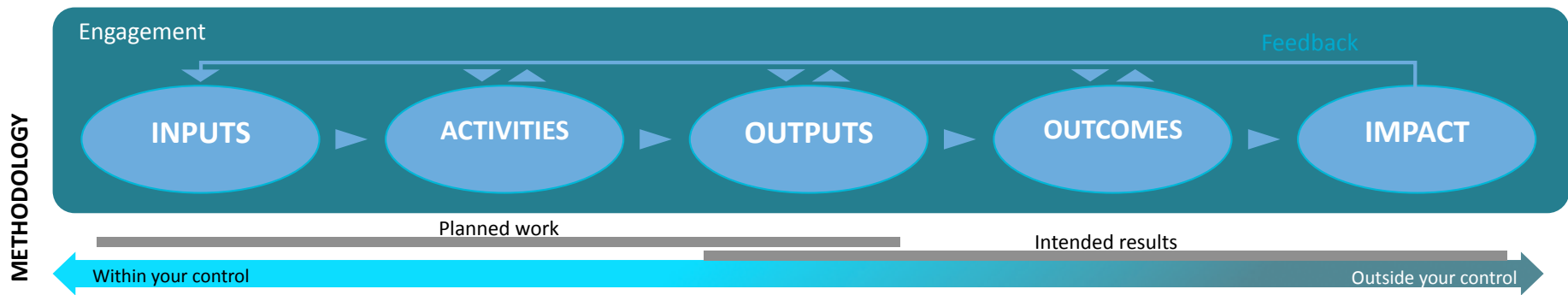


CSIRO's Impact Framework



Impact Framework *derived from the work of the W.K. Kellogg Foundation*





What
you need

What
you do

What
you
deliver /
produce

Awareness &
use of your
outputs

The con-
sequences
of using
your
outputs

Assessing your impact pathway

Definitions of the three possible scores of the Pathways to Impact statement		
Score	Definition	Notes
Excellent	<ul style="list-style-type: none">➤ The key areas where impact should be explored by the researchers during the course of the grant have been clearly identified➤ Clear, realistic and appropriate objectives are given➤ Proposed activities are appropriate to the research, use both routine and novel ways of engaging end-users and are likely to generate very significant potential for impact➤ Management of these activities has been well thought out➤ The ability to achieve the objectives is clearly evident	<p>When associated with a grant obtaining a high score against the standard assessment criteria, this Ptl score will reinforce that assessment and give the application an advantage over similarly scored proposals without an E rating.</p> <p>Funded applications will be announced with the Pathways to Impact statement unchanged.</p>

Clarity, shows deep thought about different pathway options, consideration of all potential end-users as well as other stakeholders

Source: <http://www.bbsrc.ac.uk/funding/apply/impact/pathways-to-impact/>

Definitions of the three possible scores of the Pathways to Impact statement		
Score	Definition	Notes
Satisfactory	<ul style="list-style-type: none"> ➤ At least the main areas where impact should be explored by the researchers during the course of the grant have been identified ➤ The objectives given are mostly clear, realistic and appropriate, and any uncertainties are unlikely to significantly affect the potential for impact ➤ Proposed activities are mostly appropriate to the research, will productively engage end-users, and are likely to generate adequate potential for impact ➤ Management of these activities is generally well thought out, and any uncertainties are unlikely to significantly affect the potential for impact ➤ The ability to achieve the majority objectives is evident and any uncertainties are unlikely to significantly affect the potential for impact 	<p>This Pti score is unlikely to have any positive influence on the overall score of an application, and in the case of a competitive proposal may disadvantage it in competition with proposals of similar merit with an E score.</p> <p>Funded applications will be announced with the Pathways to Impact statement as presented, but feedback may be given on how it could be improved.</p>

Clarity, shows thought about pathway options, consideration of end-user and some stakeholders

Source: <http://www.bbsrc.ac.uk/funding/apply/impact/pathways-to-impact/>

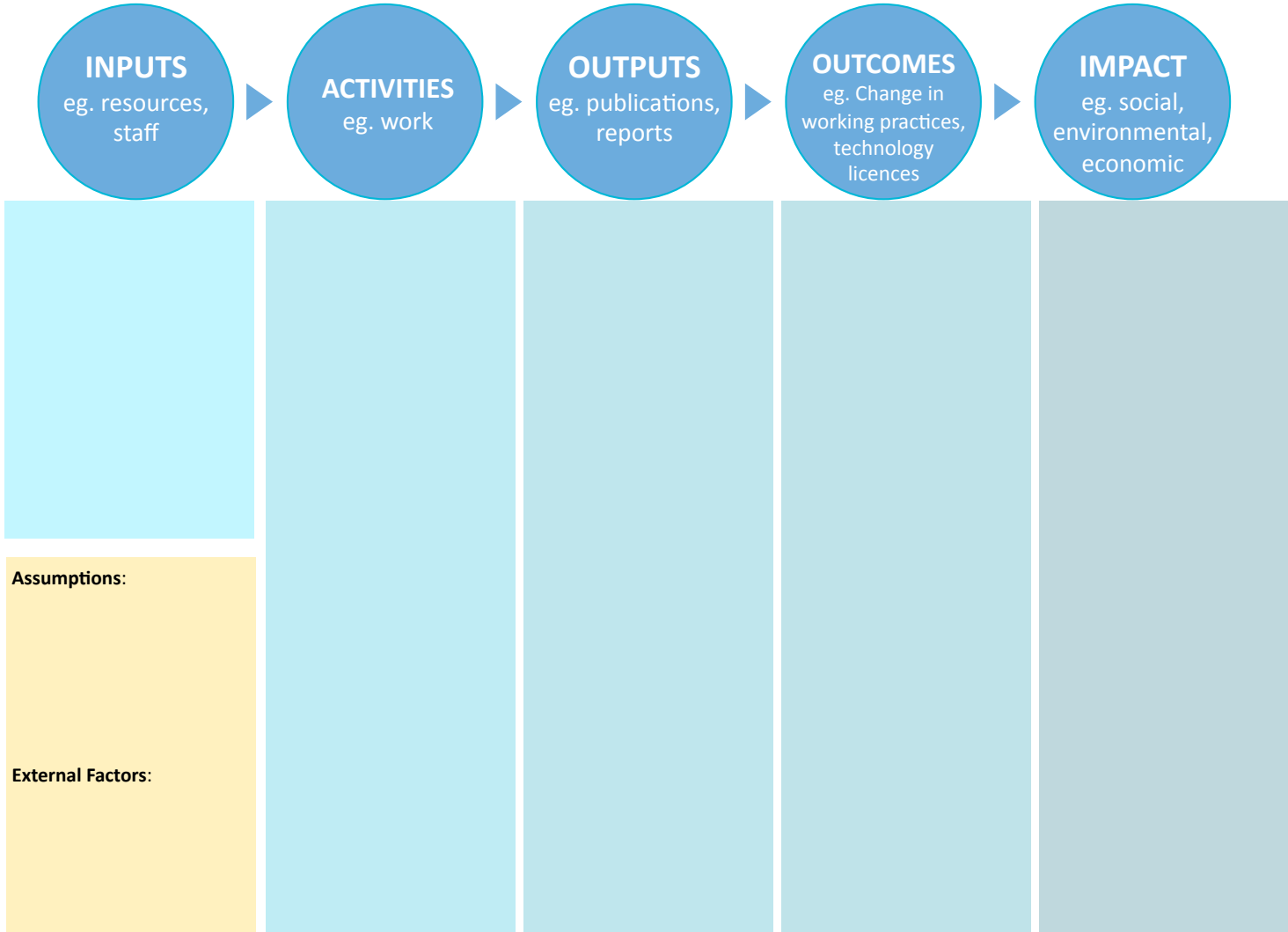
Definitions of the three possible scores of the Pathways to Impact statement		
Score	Definition	Notes
Unsatisfactory	<ul style="list-style-type: none"> ➤ Areas to be explored by the researchers during the project are not identified or not appropriate ➤ Objectives are unclear, unrealistic, inappropriate or missing. ➤ Proposed activities are inappropriate for the research, limited or routine in scope or very unlikely to generate significant impact ➤ Management of these activities is unclear, inappropriate or missing ➤ The ability to achieve the objectives has not been demonstrated 	<p>This Pti score could influence the overall score of a proposal if it was seen as indicating a poor understanding of the potential impacts of the work that might damage its outcomes. It would be a negative factor when rank ordering the proposal with others.</p> <p>Funded applications will not be announced until an acceptable revised Pti has been received.</p>

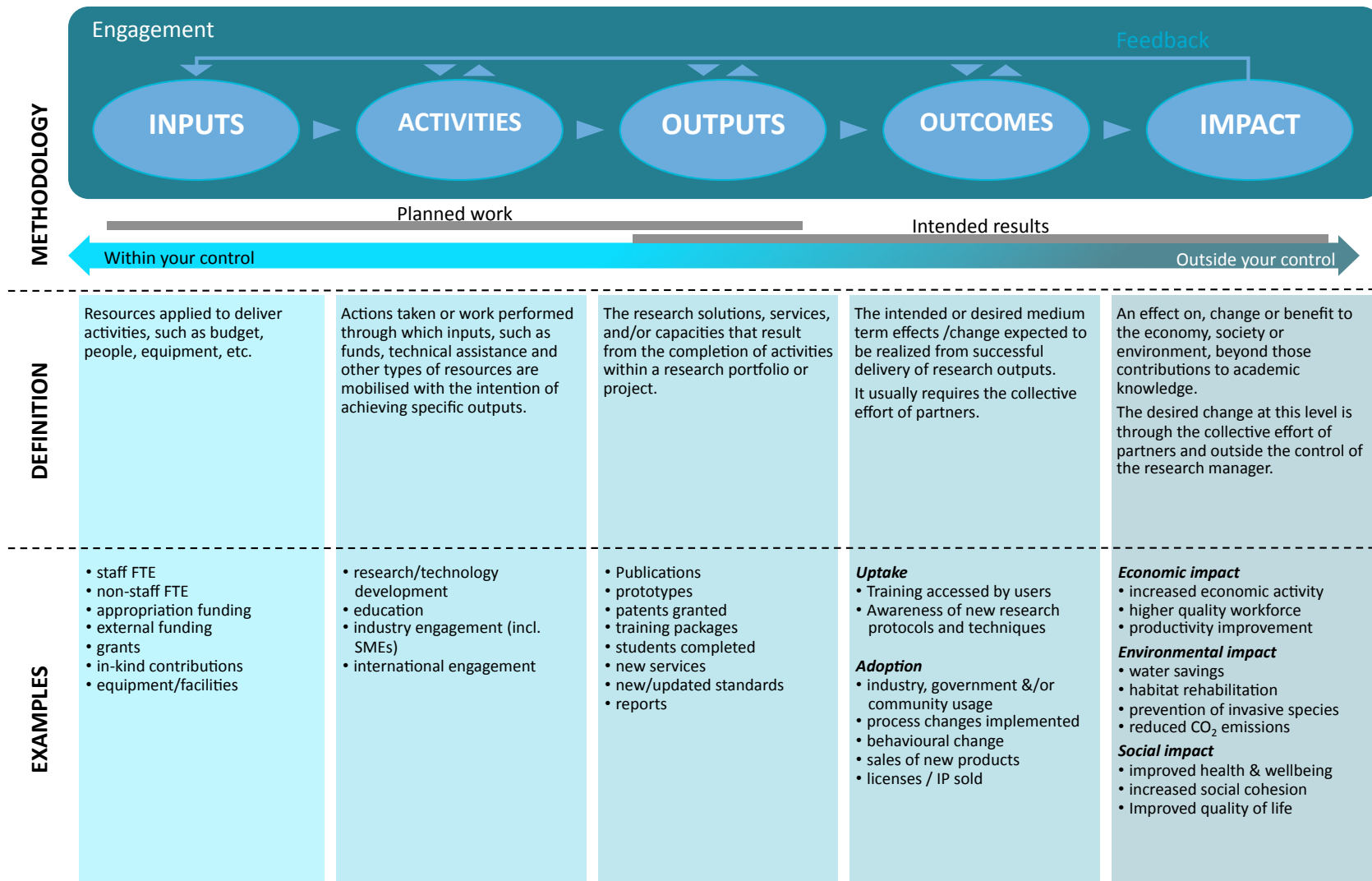
Unclear, shows limited thought about pathway options, limited consideration of the end-user or any stakeholders

Source: <http://www.bbsrc.ac.uk/funding/apply/impact/pathways-to-impact/>

ACTIVITY

TIME





Key Messages

- Think about your impact pathway not only from an input to impact logic but also in the reverse
- From your outcomes, keep asking yourself “and then what”, this will assist you in finding the end impact of your project/program
- Don’t do this exercise in isolation. Take your impact pathways back to your teams, partners and stakeholders to ensure all elements are identified
- Impact pathways are an organic document – you need to be updating them as your work progresses



Thank you

Hosted by



PRINCIPLE PARTNER



PLATINUM SPONSOR



GOLD SPONSORS



SILVER SPONSORS



BRONZE SPONSORS



SPECIAL EVENT SPONSORS



FOUNDING ORGANISATIONS

